ADDITIONAL EXAMINATION B.COM (SEM – IV) PRODUCTION MANAGEMENT

DATE: TIME:	/03/2014 TO	a.m.	TOTAL MARKS: 50
Q-1 a)		nctions of production planning	7
,	•	Or	1
a)		rchase procedure.	
b)	Explain sco	ope of production management. Or	5
b)	Explain the difference between production planning and production control.		
c)	Explain pu	rchase classification.	5
c)	Explain the	e principals of scientific purchasing	
Q-2 a)	Explain ob	jectives of inventory control. Or	7
a)	Explain co	ncept development stage in new p	roduct development.
b)	Explain va	rious levels of inventory control.	5
b)	Discuss the	Or e guiding principals of inventory co	ntrol.
c)	Explain the	e advantages of simplification Or	5
c)	Explaing th	ne stages of consumer adoption pr	ocess.
Q-3	Answer in	brief.	16
1	Define Pro	duction Management.	
2	What is rou	utine in production control	
3	Any two factors affecting make or buy decision.		
4	What is Economic Ordering Quantity.		
5	What is FSN analysis.		
6	Methods of stock taking		
7	Meaning of product mix.		
8	What is pro	oduct diversification?	